

Three connected priorities will guide the Wellington Guelph Drug Strategy from 2026 to 2029. Together, they set a shared direction for a stronger public understanding of substance use, a more connected community response, and collective action.



Reducing Stigma, Building Support

Shifting public understanding so substance use is met as a health issue, with compassion, evidence, and support.

We will build a community where substance use is understood as a complex health issue and met with compassion and evidence-based action.

So that...

Stigma is reduced, people impacted by substance use feel safer seeking support, and local decisions are increasingly shaped by evidence, lived and living experience, and health-focused approaches.



A Connected 4-Pillar Response

Working across prevention, harm reduction, treatment and recovery, and community safety so more needs are seen and addressed.

We will build a common understanding and shared action plan, across the 4-pillar continuum of prevention, harm reduction, treatment and recovery, and community safety, creating a coordinated and responsive system.

So that...

People across Guelph-Wellington benefit from a more connected community response that reflects local needs, reduces harms, supports shared messaging, and strengthens collective action across the 4-pillar continuum.



Strengthening Shared Action

Turning partner commitment into coordinated, sustainable action.

We will strengthen a coalition where collective commitment enables collaborative action, informed by diverse experiences, data, and shared purpose.

So that...

Partners feel connected, clear on their role, and able to contribute in ways that are meaningful, sustainable, and aligned with the coalition's shared strategy and action plan.